WZNS/Z96'S "Z-BASH #27" CONTEST OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of radio station WZNS ("Station"), 225 NW Hollywood Boulevard, Fort Walton Beach, FL, during available business hours Monday through Friday, on the Station website at www.Z96.com, or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the WZNS/Z96'S "Z-BASH #27" Contest (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

Eligibility. This Contest is open only to legal U.S. residents of the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, age twenty-one (21) or older at the time of entry with a valid driver's license, a valid Social Security number, who have not won a prize from the Station valued at \$500 or more in the last 6 months, and whose immediate family members or household members have not won a prize from the Station valued at \$500 or more in the last 6 months. Void where prohibited by law. Employees of Station, Cumulus Broadcasting LLC, and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. A Person, Household, and/or Immediate Family Member may only win four (4) tickets total. Once a person wins in a household or immediate family, then all other household members and/or immediate family or not eligible to participate in this Contest.

- 2. **Contest Period.** The Contest will begin at 2:00 p.m. CT on Saturday, October 5, 2024 and will run each weekday (Monday through Friday) and each Remote Broadcast day as set forth in Section 3(ii) below (each, an "Entry Day") through 11:59 p.m. CT Thursday, October 31, 2024 (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.
- 3. How to Enter and Qualify for Additional Prizes. There are two ways to enter:
 - (i) <u>Text</u>: Listen to WZSN/Z96 weekdays for at least one hour between 9:00 a.m. CT and 5:00 p.m. CT during the Contest Period. Once per hour between 9:00 a.m. CT and 5:00 p.m. CT (and potentially other times in Station's discretion) on each Entry Day, WZNS/Z96 will announce one (1) new and distinct Contest keyword (each, a "Secret Keyword") for such Entry Day. When listeners hear the Secret Keyword, listeners must send a text message with that Entry Day's Secret Keyword spelled correctly to 850-664-0965, to be received by the Station no later than 11:59 p.m. CT on that Entry Day to be eligible for a chance to win a prize. LIMIT ONE (1) TEXT MESSAGE ENTRY PER PERSON PER DAY.

Message and data rates may apply. Station has no responsibility for any fees or charges associated with any text messages entrant sends or receives in connection with the Contest. Entrant agrees to receive messages from Station from time to time relating to the Contest, the Station, and any Contest sponsor or prize provider.

At or about 9:15 a.m. CT on the weekday immediately following each Entry Day (each, a "Qualifier Selection Day"), Station will select ten (10) entries in a random drawing from

among all valid entries received during the applicable Entry Day (each, a "Text Entry Qualifier"). Each Text Entry Qualifier will receive four (4) tickets to attend the Station's "Z-Bash #27", scheduled for Saturday, November 2, 2024 at 6:00pm CT (subject to change due to inclement weather or reason beyond Station's control) (the "Event") and will be eligible for a chance to win additional Contest prizes at the Event. QUALIFIERS MUST BE PRESENT AND REGISTERED AT THE EVENT TO WIN ADDITIONAL CONTEST PRIZES. NO PROXIES OR TRANSFERS ALLOWED FOR ANY REASON.

Potential Text Entry Qualifiers will be contacted using the telephone number provided with their text entry and may be awarded the Qualifier prize (subject to verification of eligibility and compliance with the terms of these rules).

(ii) **<u>Remote Broadcast</u>**: Attend at least one remote broadcast at The Boathouse Oyster Bar located at 288 Harbor Boulevard, Destin, FL 32541, scheduled on

(a) Saturday, October 5, 2024, between the hours of 2:00 p.m. and 4:00 p.m. CT;

(b) on Saturday, October 12, 2024, between the hours of 2:00 p.m. and 4:00 p.m. CT;

(c) on Sunday, October 20, 2024, between the hours of 10:00 a.m. and 12:00 p.m. CT; and/or

(d) on Saturday, October 26, 2024, between the hours of 2:00 p.m. and 4:00 p.m. CT.

The first thirty (30) people who attend one (1) of the four (4) remote broadcasts listed above (each, a "Remote Broadcast Qualifier") will receive two (2) tickets to the Event. (Limit two (2) tickets per person per remote broadcast, while supplies last.)

(iii) Text Entry Qualifiers and Remote Broadcast Qualifiers are, collectively, "Qualifiers". Station has the right (without obligation) to announce on the air each Qualifier's name, city of residence, or any other part of the entrant's Contest entry. Station's decision as to the administration and operation of the Contest and the selection of the potential Qualifiers and winners is final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within twenty-four (24) hours of notification may result in disqualification. LIMIT ONE QUALIFIER PRIZE PER PERSON.

- 4. **Winner Selection.** Each Qualifier who attends the Event and completes a Contest entry form at the Event will be eligible for a chance to win additional prizes. Only one (1) entry per Qualifier will be accepted. **MUST BE PRESENT AT THE EVENT TO WIN ANY PRIZE.** From 8:00 p.m. CT to 10:00 p.m. CT during the Event, Station will select seventeen (17) Event prize winners in a random drawing from among all Qualifiers present and registered at the Event. When the Station announces a Qualifier's name at the Event, such Qualifier, once verified, will win that announced prize at the Event. If a Qualifier is not present and does not claim the prize within sixty (60) seconds of the time such Qualifier's name is announced, then that Qualifier forfeits the prize and will not be eligible for any other Event prize (even if such Qualifier returns to the Event before 10:00 p.m. CT).
- 5. **Verification of Potential Winners.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST QUALIFIERS AND PRIZE WINNERS IS SUBJECT TO VERIFICATION BY STATION, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. Each potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Each potential winner may be notified by email

and/or telephone call after the date of winner determination. Each potential winner will be required to sign and return to Station, within twenty-four (24) hours of the time notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) to claim the prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the Contest prize and thereafter will not be permitted to rescind the acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Unclaimed prizes may not be awarded.

6. **Prizes.**

A. QUALIFIER PRIZES: Up to three hundred ten (310) Qualifier prizes (for up to 190 Text Entry Qualifiers and up to 120 Remote Broadcast Qualifiers) will be awarded in this Contest. Each text entry Qualifier will receive: four (4) tickets to the Event and each Remote Broadcast Qualifier will receive two (2) tickets to the Event. The approximate retail value ("ARV") of each Qualifier prize is Zero Dollars (\$0.00).

B. EVENT PRIZES: The following thirty-seven (37) prizes will be awarded to eligible registered Qualifiers throughout the Event (LIMIT ONE PRIZE PER QUALIFIER):

- One (1) available, to be awarded first: One new 2024 Sierra 6-Seater Golf Cart as provided by EccoMotors, 36058 Emerald Coast Parkway, Destin, FL 32541. The winner of this prize is responsible for title and registration, and must provide to EccoMotors proof of insurance by 5:00pm CT Thursday, November 14, 2024 to take possession of the golf cart. The method and schedule for the winner to take possession of the golf cart is to be determined by Station and EccoMotors. Failure of winner to provide proof of insurance by 5:00pm CT Thursday, November 14, 2024 will lead to this prize being forfeited and the Station will have the right to select an alternate winner or to not award the prize, in its discretion. Approximate Retail Value ("ARV") \$15,348
- One (1) available: One (1) year monthly residential cleaning service, provided by Angels Cleaning Service. ARV \$3,600
- One (1) available: One (1) Two-night stay in a two-bedroom condo and one (1) round of golf for four (4) people, provided by Sandestin Golf & Beach Resort. ARV \$1,500
- One (1) available: Dolphin Splash 'N Play Encounter, including General Admission for five (5) people, provided by Gulfarium Marine Adventure Park. ARV \$1,110
- One (1) available: One (1) Two-night stay in a king room, \$200 certificate to Ovide restaurant, and two (2) 50-minute spa treatments, provided by Hotel Effie. ARV \$1,100
- One (1) available: Three (3) certificates for Whole Body Cryotherapy Sessions, provided by Cryo850. ARV \$210
- One (1) available: One (1) three-month Silver Hyper Wellness membership, provided by Cryo850. ARV \$615
- One (1) available: One (1) Collagen Enhancement Treatment, provided by Cryo850. ARV \$175
- One (1) available: One (1) Two-hour Taco Truck Party, provided by Pepper's Mexican Grill. ARV \$1,000

- One (1) available: One (1) Three (3) month unlimited 24-hour access membership and Bonfire gift bundle, provided by HotWorx Destin, and one (1) Deep Tissue Laser package including six (6) treatments, provided by Emerald Coast Chiropractic. ARV \$1,000
- One (1) available: One (1) King Bed Studio Suite stay, provided by Hampton Inn & Suites in Destin, FL. ARV \$1,000
- One (1) available: One (1) Two-night stay and swag bag, provided by The Island Resort. ARV \$500
- Five (5) available: One (1) Gift Box & \$50 certificate, provided by Buh's BBQ. ARV \$100
- One (1) available: One (1) Certificate for 60-minute massage and custom facial, provided by My Favorite Place Spa. ARV \$200
- One (1) available: One-year membership, provided by My Favorite Place Spa. ARV \$189
- One (1) available: Couple's Getaway one-week beach setup package, provided by S Cartgo Beach Cart Rentals. ARV \$140
- One (1) available: Package of ten (10) 60-minute floats, provided by Float Brothers. ARV: \$500
- Five (5) available: gift certificate to Pepper's Mexican Grill & Cantina. ARV \$100
- One (1) available: gift certificate to Turtle Roll Ice Cream. ARV \$100
- One (1) available: gift certificate to Cellular Nerd. ARV \$100
- Four (4) available: gift card to TJ's Chillin' Treats. ARV \$25
- Five (5) available: Package of two (2) 60-minute floats, provided by Float Brothers. ARV: \$100

THE TOTAL ARV OF ALL CONTEST PRIZES IS: TWENTY-NINE THOUSAND NINE HUNDRED EIGHTY-SEVEN DOLLARS (\$29,987).

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of being a Qualifier or a prize winner depend on a number of factors including the number of eligible listeners participating at any given time and the number of Qualifiers at the Event.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, in its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

If any prize or a portion of any prize is postponed, cancelled, or otherwise unavailable due to disease, epidemic, pandemic, quarantine, any acts of government and/or any reason that is beyond the control of Station or any Sponsor, then no substitution will be provided. Station and any Sponsors make no representation or warranty about the safety of any prize. By accepting and using a prize, each winner acknowledges and assumes all risks of accepting and using the prize, and any other risks associated with the prize.

7. **Entry Conditions and Release.** By entering and/or attending the Event, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Broadcasting LLC, Cumulus Media New Holdings Inc., and each of their subsidiaries, related and affiliated companies,

participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a entrant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

- 8. **Publicity.** Participation in the Contest constitutes entrant's consent to use by the Station and its agents of entrant's name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
- 9. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
- 10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 11. Limitations of Liability. The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Station, Cumulus Broadcasting LLC, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error that may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
- 12. **Disputes.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this

Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

- 13. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
- 14. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

PRIZE SPONSORS: EccoMotors, 36058 Emerald Coast Parkway, Destin, FL 32541; Angels Cleaning Service, 3861 Indian Trl unit 102 Destin Fl 32541; Gulfarium Marine Adventure Park, 1010 Miracle Strip Pkwy SE, Fort Walton Beach, FL 32548; Sandestin Golf & Beach Resort, 9300 Emerald Coast Parkway West, Miramar Beach, FL 32550; Cryo850, 4495 Furling Ln Suite 10, Destin, FL 32541; Hotworx Destin & Emerald Coast Chiropractic, 4489 Commons Dr W, Destin, FL 32541; Hampton Inn & Suites in Destin, 1625 Scenic Hwy 98, Destin, FL 32541; Hotel Effie, 1 Grand Sandestin Blvd, Miramar Beach, FL 32550; The Island Resort, 1500 Miracle Strip Pkwy SE, Fort Walton Beach, FL 32548; Buh's BBQ LLC, 9535 Navarre Pkwy, Navarre, FL 32566; My Favorite Place Spa, 2500 S Ferdon Blvd, Crestview, FL 32536; S Cartgo Beach Cart Rentals, 2589 Hartman Ct. Navarre, FL 32566; Turtle Roll Ice Cream, 8476 Navarre Pkwy, Navarre, FL 32566; TJ's Chillin' Treats, 144 Mary Esther Blvd St 12 Mary Esther, FL 32569; Cellular Nerd, 8495 Navarre Pkwy, Navarre, FL 32566; and Pepper's Mexican Grill & Cantina, 1176 Eglin Pkwy, Shalimar, FL 32579.

CONTEST SPONSORS: Cumulus Broadcasting LLC, 225 NW Hollywood Boulevard, Fort Walton Beach, FL 32548; and The Boathouse Oyster Bar, 288 Harbor Boulevard, Destin, FL 32541.